



# EXHIBITOR & SPONSORSHIP PROSPECTUS

Sunday, June 14 – Thursday, June 18  
Palais 2 L'atlantique



32<sup>ND</sup> ANNUAL MEETING OF THE  
ORGANIZATION FOR HUMAN BRAIN MAPPING

*FIRST ON THE SCENE*  
PRICING ENDS FEBRUARY 1, 2026



# WELCOME

## DEAR COLLEAGUE,

The Organization for Human Brain Mapping (OHBM) invites you to join us as a Sponsor and/or Exhibitor at the **32nd Annual Meeting, taking place June 14–18, 2026, in Bordeaux, France.**

OHBM is the premier international society dedicated to advancing neuroimaging and the understanding of the human brain. Each year, around 3,000 researchers, clinicians, and industry professionals gather to share groundbreaking science, engage in high-level education, and build lasting collaborations. Sponsoring or exhibiting at the Annual Meeting is a powerful way to demonstrate your support for the field and connect directly with leaders and innovators in brain mapping.

The OHBM Annual Meeting is a dynamic, forward-thinking event that showcases the latest technologies, research, and ideas shaping the future of neuroscience. As a Sponsor or Exhibitor, you'll have the opportunity to highlight your organization's expertise, engage with a global audience, and expand your reach in one of Europe's leading research hubs.

We're committed to making your participation seamless and impactful. Our sponsorship packages are designed to meet a range of marketing goals, and we welcome creative ideas to tailor your involvement. Inside this Prospectus, you'll find detailed information on exhibitor and sponsorship levels, benefits, and how to get started.

We look forward to welcoming you to OHBM 2026 in Bordeaux. Early commitment ensures maximum visibility and benefits—submit your application today!

For questions or more information, please contact the OHBM Executive Office at [info@humanbrainmapping.org](mailto:info@humanbrainmapping.org).

Sincerely,

**Michael Breakspear**  
OHBM 2026  
Council Chair

**Nicola Palomero-Gallagher**  
OHBM 2026  
Program Chair

**Michel Thiebaut de Schotten**  
OHBM 2026 Local  
Organizing Committee Chair

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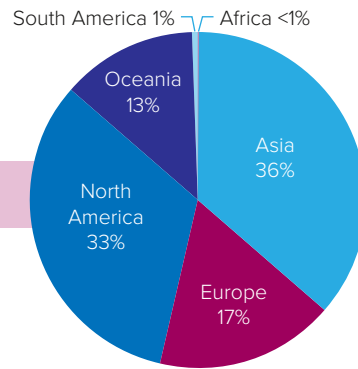
# PARTNER WITH OHBM



## WHY PARTNER WITH OHBM?

By sponsoring or exhibiting at OHBM 2026, your company gains unparalleled visibility, direct access to decision makers, and meaningful engagement opportunities with the global leaders of neuroimaging.

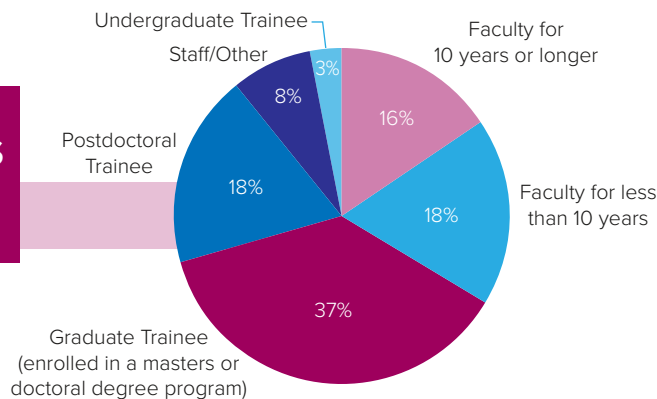
### OHBM MEMBERSHIP BY REGION



## WHO YOU'LL REACH

- Leading researchers in neurology, psychiatry, physics, and engineering
- Cross-disciplinary innovators from medicine and computing
- Students and postdocs—the next generation of decision makers

### OHBM 2025 REGISTRANTS BY CAREER STAGE



## KEY BENEFITS FOR SPONSORS & EXHIBITORS

### Brand Visibility

- Logo/Name on website, signage, and mobile app
- Recognition on OHBM social media and e-news blasts
- Recognition at Opening & Closing Ceremonies

### Networking Opportunities & Perks

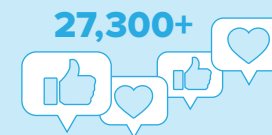
- Exclusive receptions and social events
- Prime booth location in the Exhibition & Poster Hall
- Access to post-meeting attendee list
- Complimentary meeting registrations (up to 6)

### World-Class Scientific Program

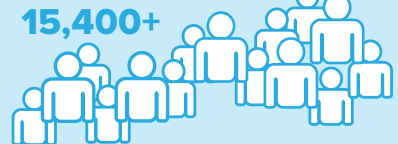
- Hear from leading local and international experts in human functional neuroimaging.
- Explore cutting-edge brain-mapping techniques, including PET, SPECT, fMRI, EEG, MEG, and optical imaging.
- Discover how these tools are applied to sensory and motor systems, vision, attention, memory, and language.

## BY THE NUMBERS

### Social Media Followers



### E-News subscribers



### Mobile App downloads (2025)



### 2025 Mobile App Alerts and Ads



# SPONSORSHIP LEVELS

The following benefits are provided based on level of sponsorship:	Platinum Sponsor \$15,000 USD	Gold Sponsor \$10,000 USD	Silver Sponsor \$6,000 USD	Bronze Sponsor \$1,000 USD
Company name or logo displayed on the Annual Meeting website and Supporter slides shown at the Opening and Closing Ceremonies	Logo	Logo	Name	Name
Company name or logo included in onsite signage	Logo	Logo	Name	Name
Company name or logo in OHBM 2026 Supporter E-News blast (pre- and post-meeting)	Logo	Logo	Name	Name
Rotating banner on the OHBM Website	●			
First choice of exhibitor booth location	●			
Complimentary Annual Meeting Registrations (excludes Educational Courses)	5	4	3	2
Invitations to the exclusive OHBM Leadership Reception	3	2	1	
Attendee E-News blast highlighting your company*	2	1		
OHBM mobile app push notification	2	1		
Ad on OHBM mobile app landing page	2	1		
Social media posts	2	1		
Post-event attendee list	●			

\* Black-out dates apply.

All benefits subject to availability and production deadlines.

# PLATINUM LEVEL PACKAGES

Support packages are flexible and can be tailored to your needs! Choose from any of the predetermined packages below or mix and match packages to create an ideal Sponsor Package that meets your budget. Contact the OHBM Executive Office to discuss custom packages or co-sponsor opportunities at [info@humanbrainmapping.org](mailto:info@humanbrainmapping.org).



## PLATINUM LEVEL PACKAGE \$15,000 – \$20,000 USD

### Industry Sponsored Lunch Symposium (\$20,000 USD)

Host a symposium during the lunch hour and connect directly with attendees eager to learn about your company and products. Lunch symposiums are consistently among the most popular sessions at the Annual Meeting. Your symposium will be prominently advertised on the Annual Meeting website, OHBM social media platforms, mobile app, and onsite signage. Limited timeslots are available, so act fast to secure your spot!

- **Branded meal experience** – Sponsors may customize elements of the lunch service (e.g., branded lunch boxes, napkins, or dessert station signage).
- **Enhanced pre-event promotion** – One dedicated email and mobile app notification announcing the symposium.

### Leadership Reception\* (\$17,500 USD)

The Leadership Reception is an exclusive dinner and networking event bringing together over 70 of OHBM's most influential leaders, including Council members, Program Committee, Local Organizing Committee, award winners, and prestigious speakers. The reception will take place at a popular Bordeaux venue.

- Sponsor branding featured on the Annual Meeting website, onsite signage, and cocktail napkins.
- Company product table to showcase innovations.
- Opportunity for sponsor representative to offer a short welcome toast.
- Sponsor-branded photo backdrop for attendee photos and extended visibility (leaders love sharing pictures of their time at the Annual Meeting!).

### Sustainability Sponsor\* (\$16,000 USD)

Demonstrate your commitment to a greener future by supporting eco-friendly initiatives. Sponsorship includes branded reusable water bottles provided to attendees, along with recognition OHBM social media platforms and the mobile app. Additional benefits include:

- Branding at water refill stations and recycling points throughout the venue.
- Recognition during the Opening Ceremony & Closing Ceremony as the official sustainability sponsor of OHBM 2026.
- Opportunity to include a QR code on sponsored items, directing attendees to your sustainability projects or pledge.

### Exhibitor & Poster Hall Reception (\$15,000 USD)

Evening receptions remain one of the most highly rated aspects of the Annual Meeting. Sponsor one of two receptions where attendees gather to view the latest technology and research in a relaxed networking environment.

- Sponsor branding included on the Annual Meeting website, mobile app, and cocktail napkins.
- Option to feature a signature cocktail, mocktail, or snack branded with the sponsor's name.

*Packages marked with \* are exclusive to one supporter per year.*

# GOLD LEVEL PACKAGES



## GOLD LEVEL PACKAGES \$10,000 – \$14,999 USD

### Session Sponsorship (\$13,000 USD per session)

Showcase your brand at the forefront of science by sponsoring a premier scientific session or keynote presentation. Your company will be prominently recognized in the online program, onsite signage, and session slides, with additional visibility in the mobile app and across OHBM's social media channels. Sponsors may also provide branded materials or artwork (subject to OHBM approval) to further enhance their presence and create a lasting impression with attendees.

- Branding in the session listing and reminder notifications within the mobile app.
- Opportunity for a brief sponsor-branded welcome slide (OHBM-approved).
- Post-event recognition in session archives or recordings (if applicable).

### Attendee Care Package & Welcome Kit\* (\$11,500 USD)

Make a lasting impression by welcoming attendees with a reusable tote bag filled with your branded items, such as notebooks, pens, or other practical gifts. With every attendee receiving this kit, your company's brand will remain visible throughout the meeting.

- Sponsor logo included in the Welcome to OHBM email or app notification alerting attendees to pick up their kit.
- Option to include a QR code or digital voucher for extended engagement.
- Opportunity to feature sustainable or eco-conscious items to align with OHBM's green initiatives.

### Eco-Friendly Meeting Lanyards\* (\$10,000 USD)

Place your brand around the necks of every attendee with this exclusive opportunity. All registered participants—including OHBM leadership, exhibitors, students, and invited speakers—receive a name badge and lanyard, which must be worn at all times. Sponsorship includes more than 3,000 eco-friendly lanyards with your logo prominently displayed (one-color print, OHBM approval required).

- Sponsor recognition in the conference app and on event signage as the exclusive lanyard supporter.
- Acknowledgment during sustainability announcements to highlight your contribution to OHBM's eco-friendly practices.

### Virtual Symposia Series\* (\$10,000 USD)

Extend your impact beyond the Annual Meeting by sponsoring one installment of our Virtual Symposia Series, held in the months before or after the event. Your company logo, name, and homepage link will be featured on the OHBM website and in all promotional e-blasts for the session. This opportunity allows you to engage attendees early, reinforce your thought leadership, and drive booth traffic well in advance of the meeting.



*Packages marked with \* are exclusive to one supporter per year.*



# SILVER LEVEL PACKAGES



## SILVER LEVEL PACKAGES \$6,000 – \$9,999 USD

### Coffee & Snack Breaks (\$9,000 USD per day)

Fuel the meeting by sponsoring one of the most requested elements of every OHBM Annual Meeting — food and beverages. As the exclusive sponsor of a coffee and snack break, your brand will be recognized on the Annual Meeting website, social media, mobile app, and onsite signage. Sponsors may also add personalized touches for greater impact.

- Branded napkins, coffee sleeves, or table signage provided by the sponsor.
- Option to create a signature drink or snack item named after your company.
- Themed recognition as a “Brain Fuel Break powered by [Sponsor Name].”

### Ad Retargeting with Feathr (\$7,000 USD)

Expand your digital reach with targeted advertising before, during, and after the Annual Meeting. Using OHBM’s Feathr platform, your custom ads will reach registered attendees, email subscribers, and prospective members. Sponsors benefit from professional support in ad creation, detailed campaign reporting (views, clicks, conversions), and a powerful way to stay top-of-mind with our community beyond the exhibit hall. [Click here to learn more about Ad Retargeting.](#)

### Digital Charging Stations\* (\$6,000 USD)

Power connections in more ways than one. Place your branding directly on charging towers or stations located in high-traffic areas of the meeting venue. With attendees frequently stopping to recharge their devices, your logo and message will gain repeated, lasting exposure throughout the day.



*Packages marked with \* are exclusive to one supporter per year.*

# BRONZE LEVEL PACKAGES



## BRONZE LEVEL PACKAGES \$1,000 – \$5,999 USD

### Support a Special Interest Group (SIG) (\$1,500–\$4,000 USD)

Make a direct impact on OHBM's vibrant Special Interest Groups by funding their programming and activities. Sponsors may choose from **five SIGs**, aligning their brand with a dedicated community of professionals advancing neuroimaging in focused areas.

- Recognition on the SIG's website, social media channels, and e-newsletters.
- Acknowledgment during SIG-organized events at the OHBM Annual Meeting (via signage, slides, or verbal thanks).
- Unique visibility through alignment with SIG activities such as workshops, networking events, or socials.
- Collaboration with the SIG on how sponsorship funding is directed to best support its activities.

### Spotlight Your Publication, Products or Company (\$2,500 USD)

Showcase your latest work to the OHBM community with a dedicated slide in our rotating event presentation. Displayed throughout the Annual Meeting in every session room, this opportunity ensures visibility among thousands of attendees.

- Includes a 60-second company pitch or highlight of your latest products, publications, updates, or achievements.
- Add a QR code for direct attendee engagement with your website or resources.

### Attendee E-News Blast

#### (\$1,000 USD nonprofit / \$1,500 for profit)

Reach attendees directly in their inbox with a dedicated email spotlighting your company. Sent before or after the Annual Meeting, this sponsorship is limited and available on a first-come, first-served basis.

- Personalized message featuring your company, product, or updates.
- Dates selected in coordination with OHBM.
- **Content must be finalized by May 22, 2026.**

### Attendee Travel Support — Flexible Amounts

Empower the next generation of neuroimaging researchers by supporting student and postdoctoral members who would otherwise be unable to attend the Annual Meeting. Contributions of any amount are welcome and will directly offset travel costs for early-career scientists.

- Sponsors recognized on the OHBM website, in the Annual Meeting program, and onsite signage.
- Flexible giving levels make this an accessible option for companies of all sizes.
- A meaningful way to demonstrate your commitment to advancing the field and supporting future leaders in human brain mapping.

### Custom Sponsorship Opportunities

Looking for something unique? OHBM is happy to collaborate on creative sponsorship ideas that align with your goals. We can tailor opportunities or adjust pricing to create a package that delivers maximum impact. For details please contact **[info@humanbrainmapping.org](mailto:info@humanbrainmapping.org)**.

*Packages marked with \* are exclusive to one supporter per year.*



# EXHIBITING AT OHBM 2026



**Event Name:** 32nd Annual Meeting of the Organization for Human Brain Mapping

**Dates:** Sunday, June 14 – Thursday, June 18

**Location:** Palais 2 l'Atlantique | Cours Charles Bricaud, 33300 Bordeaux, France

## Why Exhibit at OHBM 2026?

Join **2,500+ neuroimaging leaders** from around the globe and showcase your company at the premier meeting for innovation in human brain mapping. Exhibiting puts your brand directly in front of researchers, scientists, clinicians, and industry professionals who are driving the field forward.

## Exhibitor Benefits

### Visibility & Reach

- High-traffic placement: booths are located alongside poster presentations.
- Your company name or logo listed on the OHBM Annual Meeting website, onsite signage, and e-newsletters.
- Enhanced digital presence with a detailed app listing and direct link to your homepage.

### Networking & Engagement

- Participate in multiple exhibitor and poster presenter receptions hosted in the exhibit hall.
- Connect with attendees and clients in the private Exhibitors Lounge.
- Take advantage of central beverage stations that drive traffic through the exhibit space.

### Convenience & Support

- Personalized support from an OHBM staff member, guiding you every step of the way—from application through the onsite experience.
- Option to purchase lead retrieval systems for seamless contact capture.
- Dedicated exhibit decorator with shipping, booth specs, and service kits provided in advance.

## Premium Exhibitor Package – \$7,000 USD

Stand out at OHBM 2026 in Bordeaux with exclusive upgrades! The Premium Exhibitor Package includes all the benefits of a Standard Booth plus:

- Five complimentary Annual Meeting registrations for booth staff.
- Priority booth selection in a high-traffic location.
- Private WiFi channel for reliable internet access.
- Invitations to exclusive networking events, including the Leadership Reception.
- Enhanced mobile app listing with push notifications.
- Complimentary lead retrieval system.

*Limited availability — secure your Premium package early for maximum visibility.*

## Exhibit Booth Rates & Deadlines

### Early Bird Standard Booth

- \$4,750 USD — Apply with payment by **February 1, 2026**

### Standard Booth (after Feb 1, 2026)

- \$5,000 USD

### Premium Exhibitor Package

- \$7,000 USD

### Application & Payment Deadline

- **May 1, 2026** — for Standard, Premium, Nonprofit Booths, and Nonprofit Tabletops

*Booth/tabletop fees include space only. **Exhibitors are responsible for shipping, electrical, and furniture fees.***

# EXHIBITING AT OHBM (CONT.)

## Nonprofit Organizations

Nonprofit organizations are eligible for significantly discounted exhibit space. To apply, organizations must submit a letter on official letterhead to OHBM (via email is preferred) requesting the reduced rate. The letter should include a description of the organization and confirmation of its nonprofit status.

- **Discounted Booth Space – \$2,000 USD**

Approved nonprofits will receive an exhibit booth located among the general exhibitors. Booth space is limited and offered on a first-come, first-served basis. The reduced rate covers space only; exhibitors are responsible for shipping, electrical, and furniture costs.

- **Tabletops – \$500 USD**

Approved nonprofits may also choose a 6' or 8' table with two chairs. Tabletop space is limited and assigned on a first-come, first-served basis. The reduced rate covers space only; exhibitors are responsible for shipping, electrical, and furniture costs.

## Exhibit Space Assignment

Exhibit space is assigned using a point system that takes into account:

- Current and past sponsorship,
- The number of years your organization has exhibited at OHBM, and
- The order in which applications are received.

Because space is limited, early submission is strongly encouraged. **Final booth assignments will be emailed to the company representative after the application deadline.**

## Contract for Exhibit Space

Submitting an application, receiving OHBM's acceptance, and paying rental charges constitute a binding contract for the assigned space. Exhibitors who fail to occupy their booth remain responsible for the full rental fee. Any space not occupied by the designated installation deadline may be reassigned by OHBM.

This contract is not binding in cases of strikes or other circumstances beyond OHBM's control.

## Cancellation Policy

- Cancellations received on or before **April 1, 2026**: 50% of the booth fee is owed.
- Cancellations received after **May 2, 2026**: the full booth fee is owed.

Submitting an application, receiving OHBM's acceptance, and paying rental charges constitute a binding contract for the assigned space. Exhibitors who fail to occupy their booth remain responsible for the full rental fee. Any space not occupied by the designated installation deadline may be reassigned by OHBM.

This contract is not binding in cases of strikes or other circumstances beyond OHBM's control.



# EXHIBITING AT OHBM (CONT.)

## Code of Conduct

OHBM is committed to providing a safe, welcoming, and professional environment for all participants. Exhibitors are expected to uphold the OHBM Code of Conduct at all times. Any behavior that violates this code may result in removal from the exhibit hall and/or denial of future participation. The Code of Conduct can be reviewed [here](#).

## Certificate of Insurance

OHBM does not provide liability or property insurance for exhibitor property. Exhibitors are responsible for adequately insuring their materials, goods, and equipment against theft, fire, accident, or other loss. A certificate of insurance is not required to be submitted to OHBM.

## Meeting Cancellation

If the 2026 Exhibits are canceled due to fire, strikes, government regulations, health epidemics, or other causes beyond OHBM's control, this agreement will be terminated. The OHBM Executive Council, in consultation with the Local Organizing Committee, will determine a fair refund of the exhibit fee after accounting for expenses and commitments already made.

## Misrepresentation Policy

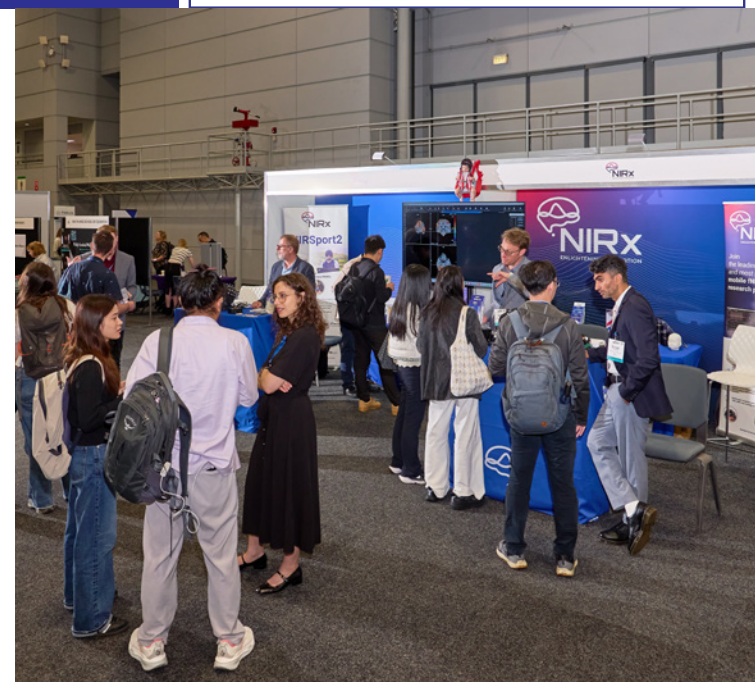
Exhibitors must accurately represent their company and offerings during the application process. OHBM reserves the right to remove any exhibitor found to have misrepresented themselves and to deny future exhibit space. No refunds will be issued for onsite evictions due to misrepresentation.

## Indemnification

Exhibitors assume full responsibility for their activities and agree to protect, indemnify, defend, and hold harmless OHBM, the Palais 2 l'Atlantique, and their employees and agents from all claims, losses, damages, fines, or attorney fees arising from the exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit space, except for liability caused solely by the negligence of the venue or its staff.

## Liability

Exhibitors are fully responsible for any losses, damages, or claims arising from their activities at the Palais 2 l'Atlantique. Exhibitors agree to indemnify, defend, and hold harmless OHBM, the venue, its management, and their respective agents and employees from all such claims.





# EXHIBITOR/SPONSORSHIP APPLICATION

## Company Information

PLEASE NOTE: All acknowledgments of your company and listing of company name and address will be generated from the following information.

Company Name	<input type="text"/>	Country	<input type="text"/>
Address 1	<input type="text"/>	Company Phone	<input type="text"/>
Address 2	<input type="text"/>	Company Email	<input type="text"/>
City	<input type="text"/>	State	<input type="text"/>
Website	<input type="text"/>	Postal/Zip Code	<input type="text"/>

## Company Representative Information

Contact Name	<input type="text"/>	Phone	<input type="text"/>
		Email	<input type="text"/>

## Exhibiting

Total number of booths requested

- ☐ Premium Exhibitor Booth (\$7,000)   ☐ First on the Scene Standard Booth (\$4,750)  
☐ Standard Booth (\$5,000)   ☐ Nonprofit Booth (\$2,000)   ☐ Nonprofit Tabletop (\$500)

*In order to reserve First on the Scene pricing, the application and payment must be received by February 1, 2026.*

TOTAL EXHIBIT BOOTH AMOUNT

SPECIAL REQUESTS

## Payment Information

**Sponsorship Payment ONLY:** A 50% non-refundable deposit must be received before this application is processed. Full payment must be received within 60 days of applying.

TOTAL AMOUNT DUE

- ☐ Enclosed is our check made payable to OHBM. Check #
- ☐ We prefer to pay via wire transfer. Please send an invoice with transfer instructions.
- ☐ We would like to use the following credit card for payment: ☐ Mastercard   ☐ VISA   ☐ AMEX

Name on Card	<input type="text"/>
Credit Card No.	<input type="text"/>
Exp. Date	<input type="text"/>
Security Code	<input type="text"/>
Billing Address 1	<input type="text"/>
Address 2	<input type="text"/>
City	<input type="text"/>
State	<input type="text"/>
Postal/Zip Code	<input type="text"/>
Signature (Required)	<input type="text"/>
Date	<input type="text"/>

Save the completed form as a PDF and email it to the OHBM Executive Office at [info@humanbrainmapping.org](mailto:info@humanbrainmapping.org).

## Sponsorship Opportunities

- ☐ Industry Sponsored Lunch Symposium (\$20,000)
- ☐ Leadership Reception\* (\$17,500)
- ☐ Sustainability Sponsor\* (\$16,000)
- ☐ Exhibitor and Poster Hall Reception (\$15,000)
- ☐ Session Sponsorship (\$13,000)
- ☐ Attendee Care Package & Welcome Kit\* (\$11,500)
- ☐ Eco-Friendly Meeting Lanyards\* (\$10,000)
- ☐ Virtual Symposia Series\* (\$10,000)
- ☐ Coffee & Snack Breaks (\$9,000)
- ☐ Ad Retargeting with Feathr (\$7,000)
- ☐ Digital Charging Stations\* (\$6,000)
- ☐ Support a Special Interest Group (SIG) (TBD)
- ☐ Spotlight Your Publication, Products or Company (\$2,500)
- ☐ Speaker Travel Support (TBD)

Attendee Email Blast

- ☐ Nonprofit \$1,000
- ☐ For profit \$1,500

*\*Exclusive to one supporter per year*

TOTAL SPONSORSHIP AMOUNT

## ORGANIZATION FOR HUMAN BRAIN MAPPING

1935 County Road B2 W,  
Ste 165, Roseville, MN 55113  
Phone: 952-641-3041

Fax: 888-381-0170

[info@humanbrainmapping.org](mailto:info@humanbrainmapping.org)

CLEAR FORM

# MOBILE APP (EXHIBITORS ONLY)

## Exhibitor Information for Mobile App

The information you provide will be available to all Annual Meeting attendees via the OHBM Mobile App.

Company Name (as you would like it to appear in the Mobile App)

Address (optional)

Website  Public email address

Phone (optional)  Fax (optional)

Company description (250 words max)

Category(s) — Please provide us with keywords describing your industry and/or the focus of your booth.

Exhibitor logo URL

Logos can also be emailed to the OHBM Executive Office at [info@humanbrainmapping.org](mailto:info@humanbrainmapping.org).

